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**PAWAN KUMAR, I.O.F.S.**  
Director



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अल्पसंख्यक कार्य मंत्रालय  
Ministry of Minority Affairs

Date: 10<sup>th</sup> October 2022

DO.No. GA-33/4/2022-GA/1

Subject: *Advisory on activities to be taken up by PIAs for Ayurveda @ 2047 to celebrate 7<sup>th</sup> Ayurveda Day*

Dear *Colleague*

As you are aware, the National Implementation Committee chaired by Hon'ble Home Minister has approved events to be conducted as part of "Azadi Ka Amrit Mahotsav", inter- alia "Ayurveda @ 2047" – Azadi Ka Amrit Kaal for which Ministry of Ayush (MoA) is the nodal Ministry.

2. MoMA fostering the synergy of convergence and in the pursuit to fulfill the Hon'ble PM's vision of "Whole of Government approach" by creating Jan Sandesh, Jan Bhagidari, Jan Andolan for Jan Arogya, hereby is reaching out to all its on ground implementation partners i.e. the empanelled Project Implementation Agencies (PIAs) to amplify the messaging under "Ayurveda @ 2047" – Azadi Ka Amrit Kaal which took off on 12<sup>th</sup> September 2022 and would continue till 23<sup>rd</sup> October 2022.

3. I personally seek each PIAs support for this novel initiative of the Government of India by organizing activities in your organization and community level on the above mentioned dates also I would request each PIA to observe 23<sup>rd</sup> October i.e. on occasion of Dhanteras as the 7<sup>th</sup> Ayurveda Day to celebrate India's own traditional medicinal knowledge.

4. Further, you may visit the MoA's website and download the Ayush information e-kit for more information on activities to be carried out as a part of the celebration

5. I will personally look into making this initiative a success; I would hereby request the chief functionaries to part take with me in this effort of realizing the goal of this novel initiative.

With *regards,*

Yours sincerely

*Pawan Kumar*  
(Pawan Kumar)

To  
Project Implementing agencies  
Implementing Skilling Schemes